



The Genesis of a New Era
“Out with the Old, In with the New”

North Carolina
Employment and Training
Association (NCETA)

May 03 – 05, 2023

SPONSOR/EXHIBITOR
REGISTRATION

Hilton Raleigh North Hills
3415 Wake Forest Road
Raleigh, North Carolina

NCETA 2023 CONFERENCE INFORMATION

Sponsorship \ Exhibitor Opportunities

This year, the North Carolina Employment and Training Association (NCETA) Annual Conference is expected to attract approximately 200 Workforce Development Professionals and several Employers from the healthcare, IT, advance manufacturing and construction industries from across the state. Attendees will represent workforce professionals from state and federal government, education, community-based organizations, community colleges and the private sector.

NCETA invites you to join us at the Hilton Raleigh North Hills in Raleigh, North Carolina from May 03-05, 2023. Sponsors\Exhibitors have always been an integral part of our conference and we hope you will be with us this year as we celebrate over 50 years of excellence in workforce development.

The NCETA Conference is an annual conference for individuals involved in or interested in workforce development in North Carolina and other states. All sponsors will be acknowledged in the following manner:

| | Investment | Exhibitor Booth | Complimentary Conference Registration | Company Logo on Conference Website | Ad in Conference Program | On-site Signage | Printed Material Distributed to All Conference Attendees | Priority Seating at the Annual Banquet |
|---------------------------|------------|-----------------|---------------------------------------|------------------------------------|--------------------------|-----------------|--|--|
| Gold Sponsorship | \$5,000 | ✓ | 4 | ✓ | Full Page | ✓ | ✓ | ✓ |
| Silver Sponsorship | \$2,500 | ✓ | 2 | ✓ | Half Page | ✓ | ✓ | ✓ |
| Bronze Sponsorship | \$1,500 | ✓ | 1 | ✓ | Quarter Page | ✓ | | |
| Exhibitor Only | \$ 500 * | ✓ | 1 | ✓ | | | | |

ACCOMMODATIONS

Hilton Raleigh North Hills

1-800-Hiltons Group Code: NCETA

Online: <https://www.hilton.com/en/book/reservation/deeplink/?ctyhocn=RDUNHHF&groupCode=NCETA&arrivaldate=2023-05-03&departuredate=2023-05-05&cid=OM,WW,HILTONLINK,EN,DirectLink&fromId=HILTONLINKDIRECT>

Hotel Registration Deadline – April 8, 2023

Group Rate: \$169 (plus 12.75 tax)



*The **reduced early exhibitor only fee of \$500.00*** submitted by **April 15, 2023** covers conference activities for one representative including meals, social functions and other activities. Please note that NCETA has also added a non-profit/Governmental registration fee as well. A name tag for additional representatives to accompany you at your booth may be purchased for \$150.00 each. **Donations are also Welcome – contact me for information.**

Please note that the event souvenir booklet will go to press on April 15, 2023. Exhibitors who have submitted their registration information prior to that date will be included in the program.

Set up for Exhibitors will be on Wednesday, May 3rd from 9:00 am – 1:00 pm. Exhibits will be open on Wednesday 1:00 pm - 5:00 pm and Thursday 8:00 am – 4:00 pm.

TENTATIVE AGENDA

Tentative Agenda Highlights

Wednesday, May 03, 2023

Conference Registration, Exhibitor Set-up and Opening Session with the energetic Solomon McAuley. Followed by various workshops on workforce development, WIOA, youth, business engagement and many others. The NCETA Conference vows to deliver an exceptional experience for both attendees and vendors.

Thursday, May 04, 2023

Day Two of the conference begins with concurrent workshops followed by a general session with Lunch. The remainder of the day is filled with workshops on various workforce development, employer engagement, WIOA, and youth topics. Networking opportunities.

Friday, May 05, 2023

Day three begins with a buffet breakfast followed by a closing session featuring special recognitions, business meeting and a dynamic motivational speaker.

North Carolina Employment and Training Association

Malinda Marsh, President

North Carolina Employment and Training Association

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Siler City, NC 27344

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2023 SPONSOR\ EXHIBITOR APPLICATION FORM
DUE BY April 15, 2023

Please provide an organizational profile (please limit to 50 words) for use in the program.

Please include a jpeg or png photo of Your Company Logo:

Please print name and title for name badge of attending representative(s):

| | |
|-------------|--------------|
| Name: _____ | Title: _____ |
| Name: _____ | Title: _____ |
| Name: _____ | Title: _____ |
| Name: _____ | Title: _____ |

PLEASE MAKE CHECK PAYABLE TO:
NCETA

MAIL TO: **Malinda Marsh, President**

North Carolina Employment and Training Association (NCETA)

Post Office Box 16 ■ Siler City, NC 27344

Phone: 919.214.2902
Email: melmars7309@gmail.com

**Doors Prizes
Are
Welcomed!**

Exhibitors are encouraged to bring door prizes to be raffled during the Conference. Please let us know if you plan to donate a door prize.

_____ YES _____ NO